



Experlogix CPQ + Document Automation for MSPs

Streamline Sales. Automate Documents. Win More Business.

Managed Service Providers (MSPs) face unique challenges: complex service bundles, recurring contracts, and the need to move fast in a highly competitive market. Experlogix solutions are natively embedded in Microsoft Dynamics 365 CRM, giving your team the tools to accelerate every deal, increase accuracy, and deliver a better customer experience—all without leaving Dynamics.

Simplify Complex Service Sales with CPQ

- **Guided Selling in Dynamics 365 CRM** - Help reps configure the right licenses, services, and add-ons with built-in rules and recommendations.
- **Accurate Pricing and Bundles** - Apply correct pricing tiers, margin thresholds, and SLA compliance automatically.
- **Faster Quote Turnaround** - Generate quotes from opportunities in minutes—not days.
- **Smarter Upsell and Cross-Sell** - Surface additional services like security packages or advanced support.



Reduce quote-to-contract cycles by up to 80%



Eliminate costly pricing & SLA errors



Scale revenue without increasing headcount

Automate Proposals and Contracts with Document Automation

- **One-Click Document Generation** - Create proposals, MSAs, and SOWs instantly from Dynamics CRM.
- **Brand Consistency and Compliance** - Ensure every document has the right SLA language, terms, and branding.
- **Streamlined Renewals and Expansions** - Auto-generate renewal quotes and agreements tied to contract dates.
- **Seamless Workflows** - Integrates with your Dynamics approval processes—no formatting delays.



“The Experlogix and Empellor CRM partnership was a game-changer for our business. It uncovered critical technical and process-related obstacles that were hindering our scalability. The roadmap they provided gave us the clarity and direction we needed to overcome these challenges and achieve our growth objectives.”

- Chris Whalen,
Executive VP of Sales,
Cerium Networks

Turn Dynamics 365 CRM into Your Sales Acceleration Engine

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