

CRM that Drives Growth

"We are so happy to proactively drive cross-selling opportunities"





Turn your MSP's data into a competitive edge with visual insights, automated predictions, and dashboards designed to highlight recurring revenue, client renewals, and service performance metrics that matter most.

Empellor BI Data Pro

Empellor BI Data Pro transforms CRM data into actionable insights with customizable dashboards and real-time updates. It automates report scheduling, boosting sales performance by identifying trends and opportunities efficiently.

What we offer :

Transform your CRM data into actionable insights and drive your business forward with BI Data Pro. Designed for MSPs needing only CRM-specific reporting packages for sales insights.

-  **Customizable dashboards**
Tailor reports to suit your specific needs and preferences
-  **Real-time data updates**
Access insights for informed decision-making
-  **Drill-down analysis**
Dive deep into your CRM data to uncover trends and opportunities
-  **Automated scheduling**
Set up regular report deliveries to stay ahead of the curve effortlessly

Unlock **CRM** Insights,
Unleash **Success**

Total Implementation Cost:
\$15,000

Let's Talk!

Empellor CRM | msp.empellorcrm.com | sales@empellorcrm.com | 303-482-2909

Why Empellor BI Data Pro?

Empellor BI Data Pro Features:

CRM Reports

- ✓ Real-Time Sales Performance & Trends
- ✓ My Daily Focus Dashboard
- ✓ Lead Performance
- ✓ Sales Manager Summary

ERP Open Orders

- ✓ Total Open Orders

ERP Reports

- ✓ Revenue
- ✓ Total Revenue
- ✓ Cost of Revenue
- ✓ Loss Before Provision of Income Taxes
- ✓ Provision of Income Taxes

ERP Balance Sheet

- ✓ Current Assets
- ✓ Non-current Assets
- ✓ Total Assets
- ✓ Current Liabilities
- ✓ Long-Term Liabilities
- ✓ Equity
- ✓ Total Equity

ERP Accounts Receivable

- ✓ Total Invoiced Amount
- ✓ Total Amount Due

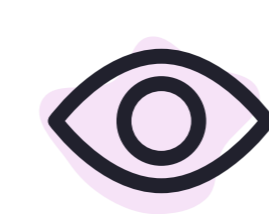
ERP Cash Flow

- ✓ Cash Flows From Operating Activities
- ✓ Net Cash Used in Operating

Achieve More With BI Data Package



Gain actionable insights into customer behavior and preferences



Improve sales performance by identifying high-value leads and opportunities



Enhance customer service with real-time visibility into support metrics and trends



Optimize marketing strategies based on data-driven analytics and campaign performance



Increase productivity by streamlining CRM processes and eliminating manual reporting tasks



Foster collaboration across teams with easily accessible and shareable reports and dashboards

Empellor CRM Promise:
Deliver a CRM that drives growth.

We guarantee that you will be able to move your MSP forward with ease and transparency using Dynamics 365 Sales. Let CRM become the lifeblood of your organization.

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Data Analytics for Meaningful Insights

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Bring all your MSP's data together—CRM, ERP, and service delivery—into one trusted source of truth. Unlock predictive insights that strengthen client engagement, streamline renewals, and improve operational efficiency across your business.

Empellor BI Data Growth

Empellor BI Data Growth consolidates your CRM and ERP data into one powerful platform, giving MSPs a complete view of financial performance, pipeline health, and client renewals. With advanced analytics, machine learning, and secure role-based access, you can make confident, data-driven decisions that accelerate recurring revenue growth.

What we offer :

Consolidate your CRM and ERP data into one powerful platform and take your business to the next level with BI Data Growth. Created for MSPs wanting insights from both their CRM and ERP systems.

-  **Cross-platform integration**
Seamlessly combine CRM and ERP data for comprehensive insights
-  **Advanced analytics**
Utilize predictive analytics and machine learning to forecast trends and behaviors
-  **Role-based access control**
Ensure data security and compliance with customizable user permissions

Unlock **CRM** Insights,
Unleash **Success**

Total Implementation Cost:
\$35,000

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Why Empellor BI Data Growth?

Empellor BI Data Growth Features:

CRM Reports

- ✓ Real-Time Sales Performance & Trends
- ✓ My Daily Focus Dashboard
- ✓ Lead Performance
- ✓ Sales Manager Summary
- ✓ Sales Manager Pipeline
- ✓ My Pipeline
- ✓ Activity Tracking
- ✓ Custom Dashboard

ERP Reports

- ✓ Revenue
- ✓ Total Revenue
- ✓ Cost of Revenue
- ✓ Provision of Income Taxes
- ✓ Gross Profit
- ✓ Total Operating Expenses
- ✓ Operating Income/Loss
- ✓ Other Income (Expenses)

ERP Balance Sheet

- ✓ Current Assets
- ✓ Non-current Assets
- ✓ Total Assets
- ✓ Current Liabilities
- ✓ Long-Term Liabilities
- ✓ Equity
- ✓ Total Equity
- ✓ Total Liabilities & Equity

ERP Cash Flow

- ✓ Cash Flows from Operating Activities
- ✓ Net Cash Used in Operating
- ✓ Cash Flows from Investing Activities
- ✓ Net Cash Used in Investing Activities
- ✓ Cash Flows from Financing Activities
- ✓ Net Change in Cash

ERP Open Orders

- ✓ Total Open Orders
- ✓ Total Open Orders Amount

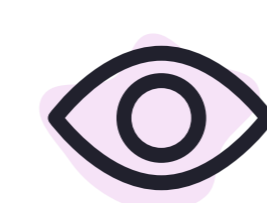
ERP Accounts Receivable

- ✓ Total Invoiced Amount
- ✓ Total Amount Due
- ✓ Ageing Buckets

Achieve More With BI Data Package



Achieve a holistic view of business operations by integrating CRM and ERP data



Streamline order management and fulfillment processes for improved efficiency and accuracy



Enhance inventory management by tracking stock levels and demand forecasts in real-time



Improve financial performance by analyzing sales, expenses, and profitability metrics together



Empower decision-makers with comprehensive insights for strategic planning and forecasting



Reduce IT complexity and maintenance costs by consolidating data systems and infrastructure

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Data Analytics for Meaningful Insights

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Save time and simplify data management with Empellor BI Data 360. MSPs can explore all their data more deeply to uncover hidden patterns in renewals, service performance, and profitability—turning raw information into actionable insights.





Empellor BI Data 360

Empower your MSP with Empellor BI Data 360. Integrate CRM, ERP, and service delivery data into a single platform, enabling cross-platform analysis and effortless scalability. With unified analytics, you gain 360° visibility across customers, operations, and revenue to drive smarter growth.

What we offer :

Integrate all your data sources into a single, unified platform and harness the power of your data with BI Data 360. Developed for enterprises needing data analytics across CRM, ERP, and beyond.

-  **Unified data management**
integrate data from multiple sources into a single, unified platform
-  **Enhanced scalability**
scale your business effortlessly as data requirements grow
-  **Cross-platform data analysis**
perform professional data analysis as never before

360° Visibility,
Infinite Possibilities

Total Implementation Cost:
\$55,000

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Why Empellor BI Data 360?

Empellor BI Data 360 Features:

CRM Reports

- ✓ Real-Time Sales Performance & Trends
- ✓ My Daily Focus Dashboard
- ✓ Lead Performance
- ✓ Sales Manager Summary
- ✓ Enhanced Analytics with Power BI
- ✓ Sales Performance
- ✓ Sales Manager Pipeline
- ✓ My Pipeline
- ✓ Activity Tracking
- ✓ Custom Dashboard

ERP Reports

- ✓ Revenue
- ✓ Total Revenue
- ✓ Cost of Revenue
- ✓ Gross Profit
- ✓ Operating Expenses
- ✓ Total Operating Expenses
- ✓ Operating Income/Loss
- ✓ Other Income/Expenses
- ✓ Loss Before Provision of Income Taxes

ERP Open Orders

- ✓ Total Open Orders
- ✓ Total Open Orders Amount

ERP Cash Flow

- ✓ Cash Flows from Operating Activities
- ✓ Net Cash Used in Operating
- ✓ Cash Flows from Investing Activities
- ✓ Net Cash Used in Investing Activities
- ✓ Cash Flows from Financing Activities
- ✓ Net Change in Cash
- ✓ Cash at Beginning of the Period
- ✓ Cash at End of the Period

ERP Balance Sheet

- ✓ Current Assets
- ✓ Non-current Assets
- ✓ Total Assets
- ✓ Current Liabilities
- ✓ Long-Term Liabilities
- ✓ Equity
- ✓ Total Equity
- ✓ Total Liabilities & Equity

ERP Accounts Receivable

- ✓ Total Invoiced Amount
- ✓ Total Amount Due
- ✓ Ageing Buckets
- ✓ Days Receivables Outstanding
- ✓ Days Delayed

Achieve More With BI Data 360



Unify disparate data sources for a complete view of customer interactions and transactions



Enhance cross-functional collaboration by sharing insights and data across departments



Identify opportunities for cost savings and operational efficiency improvements



Customize reporting and analytics to meet specific business objectives and requirements



Empower data-driven decision-making at every level of the organization



Drive innovation and competitive advantage through deeper insights and analytics capabilities

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