

# Data Analytics for Meaningful Insights

"We are so happy to proactively drive cross-selling opportunities"

Save time and simplify data management with Empellor BI Data 360. MSPs can explore all their data more deeply to uncover hidden patterns in renewals, service performance, and profitability—turning raw information into actionable insights.



## Empellor BI Data 360

Empower your MSP with Empellor BI Data 360. Integrate CRM, ERP, and service delivery data into a single platform, enabling cross-platform analysis and effortless scalability. With unified analytics, you gain 360° visibility across customers, operations, and revenue to drive smarter growth.

### What we offer :

Integrate all your data sources into a single, unified platform and harness the power of your data with BI Data 360. Developed for enterprises needing data analytics across CRM, ERP, and beyond.

- 
**Unified data management**  
integrate data from multiple sources into a single, unified platform
- 
**Enhanced scalability**  
scale your business effortlessly as data requirements grow
- 
**Cross-platform data analysis**  
perform professional data analysis as never before

**360°** Visibility,  
**Infinite** Possibilities

**Total Implementation Cost:**  
**\$55,000**

**Let's Talk!**

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# Why Empellor BI Data 360?

## Empellor BI Data 360 Features:

### CRM Reports

- ✔ Real-Time Sales Performance & Trends
- ✔ My Daily Focus Dashboard
- ✔ Lead Performance
- ✔ Sales Manager Summary
- ✔ Enhanced Analytics with Power BI
- ✔ Sales Performance
- ✔ Sales Manager Pipeline
- ✔ My Pipeline
- ✔ Activity Tracking
- ✔ Custom Dashboard

### ERP Reports

- ✔ Revenue
- ✔ Total Revenue
- ✔ Cost of Revenue
- ✔ Gross Profit
- ✔ Operating Expenses
- ✔ Total Operating Expenses
- ✔ Operating Income/Loss
- ✔ Other Income/Expenses
- ✔ Loss Before Provision of Income Taxes

### ERP Open Orders

- ✔ Total Open Orders
- ✔ Total Open Orders Amount

### ERP Cash Flow

- ✔ Cash Flows from Operating Activities
- ✔ Net Cash Used in Operating
- ✔ Cash Flows from Investing Activities
- ✔ Net Cash Used in Investing Activities
- ✔ Cash Flows from Financing Activities
- ✔ Net Change in Cash
- ✔ Cash at Beginning of the Period
- ✔ Cash at End of the Period

### ERP Balance Sheet

- ✔ Current Assets
- ✔ Non-current Assets
- ✔ Total Assets
- ✔ Current Liabilities
- ✔ Long-Term Liabilities
- ✔ Equity
- ✔ Total Equity
- ✔ Total Liabilities & Equity

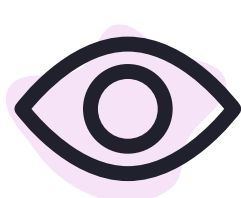
### ERP Accounts Receivable

- ✔ Total Invoiced Amount
- ✔ Total Amount Due
- ✔ Ageing Buckets
- ✔ Days Receivables Outstanding
- ✔ Days Delayed

## Achieve More With BI Data 360



Unify disparate data sources for a complete view of customer interactions and transactions



Enhance cross-functional collaboration by sharing insights and data across departments



Identify opportunities for cost savings and operational efficiency improvements



Customize reporting and analytics to meet specific business objectives and requirements



Empower data-driven decision-making at every level of the organization



Drive innovation and competitive advantage through deeper insights and analytics capabilities

**Empellor CRM Promise:**  
Deliver a CRM that drives growth.

We guarantee that you will be able to move your MSP forward with ease and transparency using Dynamics 365. Let CRM become the lifeblood of your organization.

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